

Cash transactions can slow down a bus

This chart shows cash transactions take much longer than SmarTrip® payments. **SmarTrip® taps take 2-4 seconds per passenger, while cash fare payments and loading a SmarTrip® card can take 10-20 seconds per passenger.**



- Slow cash transactions cause delays for all customers, decrease efficiency and increase Metro's operating costs.
- Research at Metro shows the speed of bus service impacts ridership. Making bus service faster has the potential to increase ridership.
- Research shows that up to 25% of the time a bus is in service is spent at bus stops while passengers board the bus and pay their fares.
- While 88% of Metro riders use SmarTrip cards, 12% of Metrobus riders use cash and account for 25% of boarding time.

Eligible Routes to go Cash-Free

Eligible routes for the Cash-Free Program are *MetroExtra*, *Metroway*, and equivalent limited-stop routes, including any future limited-stop routes.

- Most eligible routes have local routes serving many of the same stops. These local routes provide a convenient option for people who need to load money on their SmarTrip® card or pay cash.
- Routes have locations available nearby to buy or reload a SmarTrip® card. These include rail stations, retail locations and commuter stores. Refer to the SmarTrip® Sales Location boards.
- Route 79 *MetroExtra* is the first route to go cash-free as part of a six-month pilot. Results of the pilot are currently being analyzed. In November 2018, Metro's Board of Directors will decide on making Route 79 *MetroExtra* permanently cash-free.

There are currently 13 eligible routes:

16Y Columbia Pike – Farragut Square Line

37 Wisconsin Avenue Limited

39 Pennsylvania Avenue Limited

59 14th Street Limited

79 Georgia Avenue Limited

A9 Martin Luther King Jr. Avenue Limited

G9 Rhode Island Avenue Limited

J4 College Park – Bethesda Limited

K9 New Hampshire Ave. – Maryland Limited

S9 16th Street Limited

X9 Benning Road – H St Limited

REX Richmond Highway Express

Metroway Potomac Yard Line

An equity analysis and Metro's Board of Directors' approval would be required before any route could be made permanently cash-free.





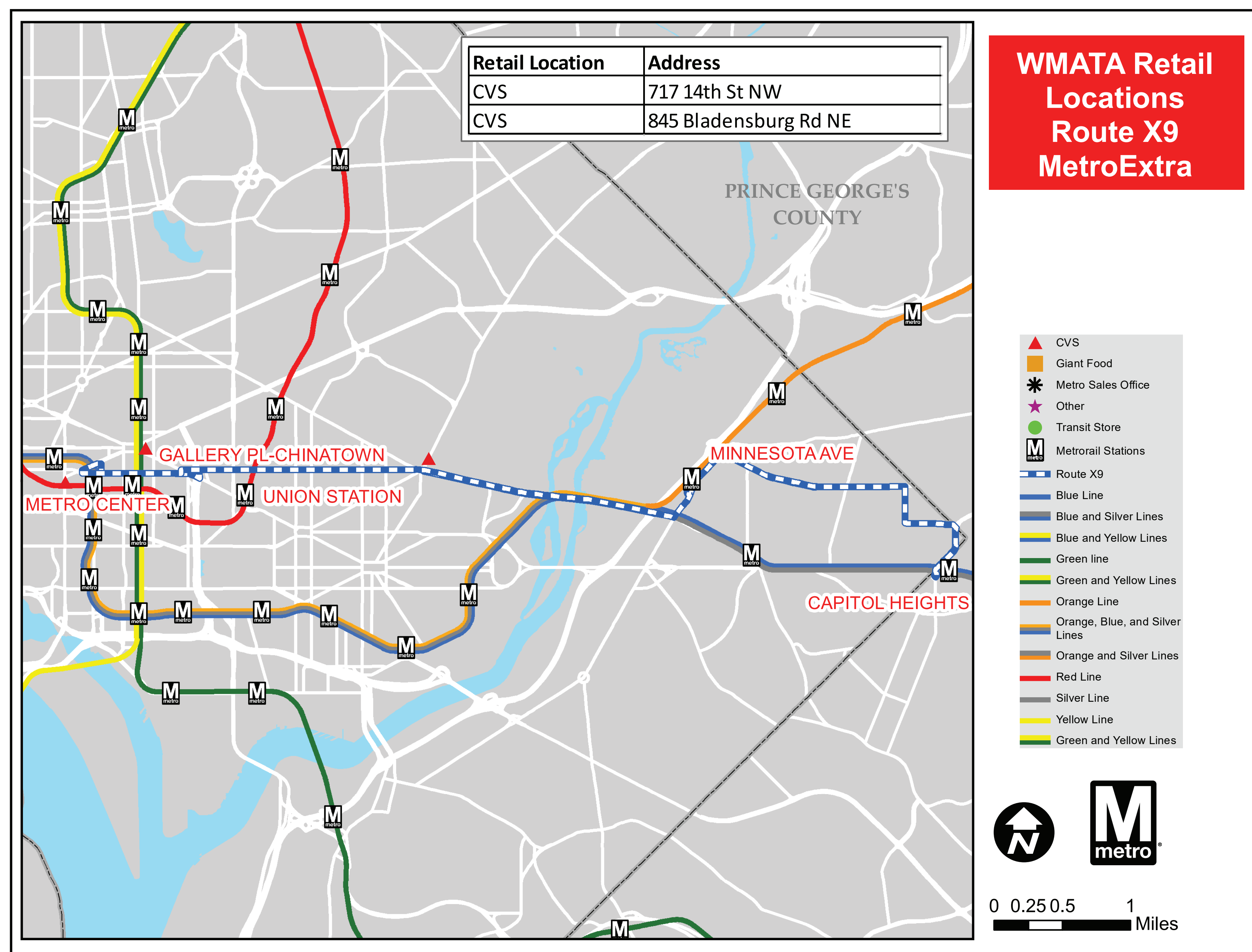
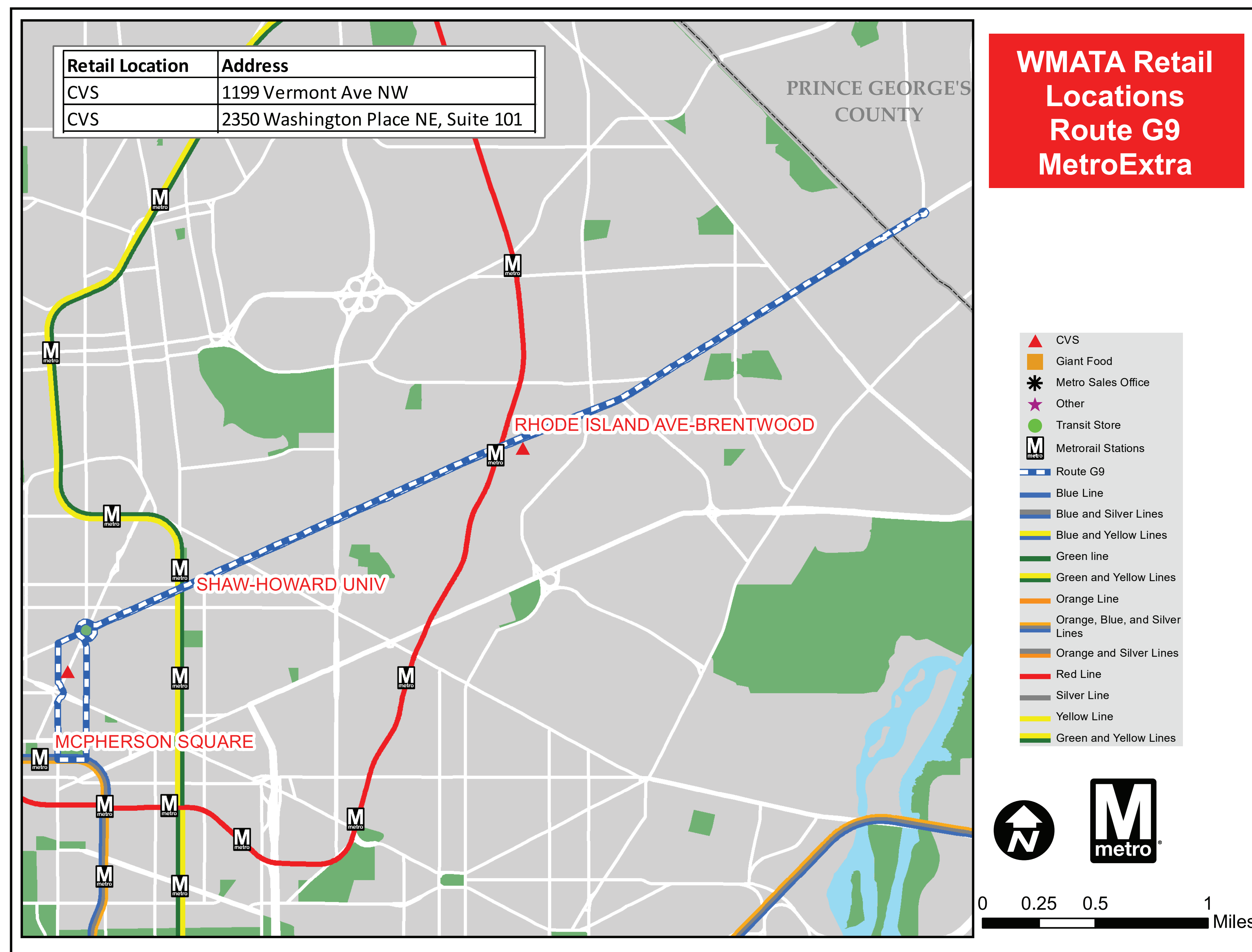
SmarTrip[®] Sales Locations

DISTRICT OF COLUMBIA

Alternative Options for Cash Customers in Washington, D.C., Maryland and Virginia

The decision to go cash-free on any of the limited-stop routes will take into consideration the available alternatives for purchasing or adding value to SmarTrip[®] cards along the route:

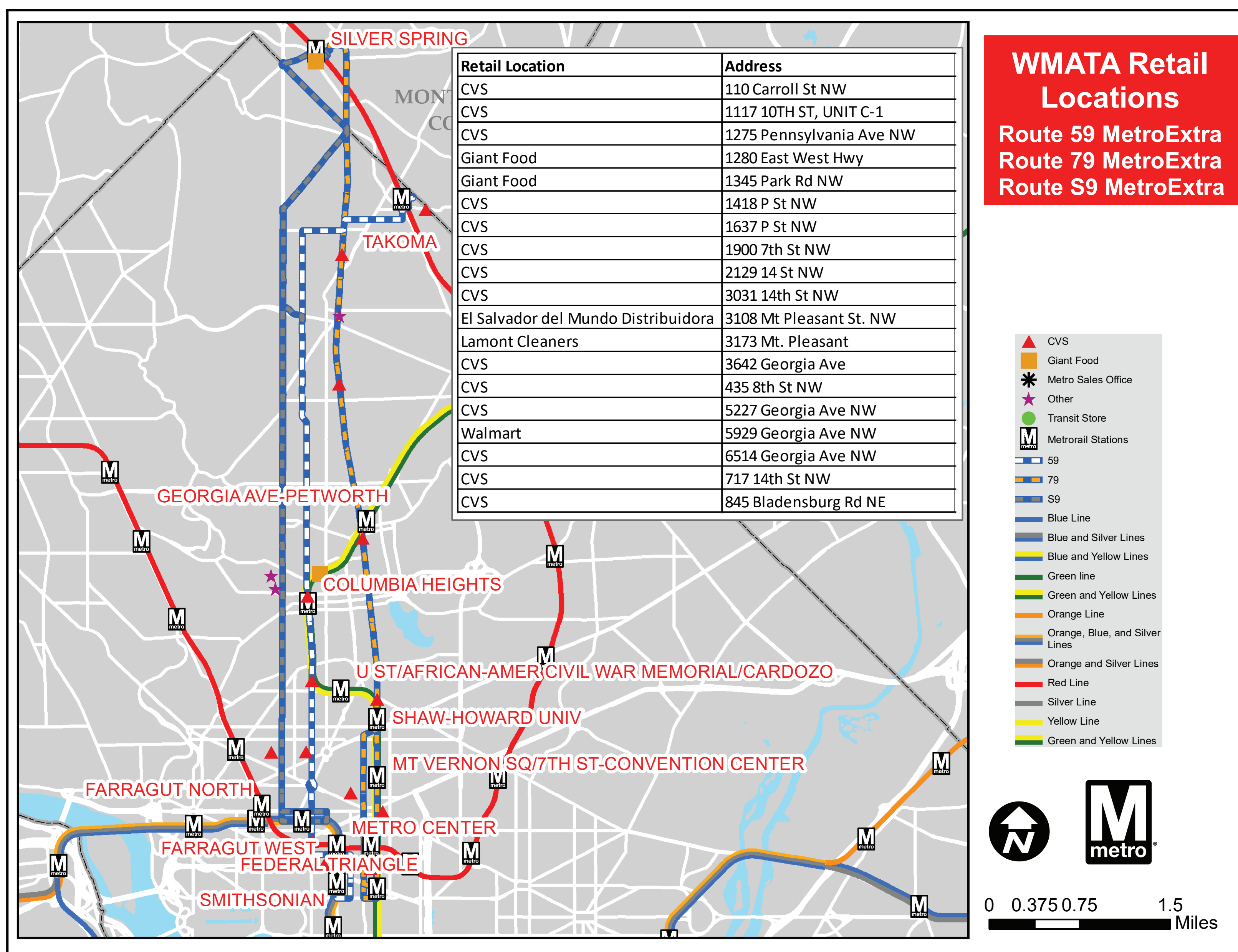
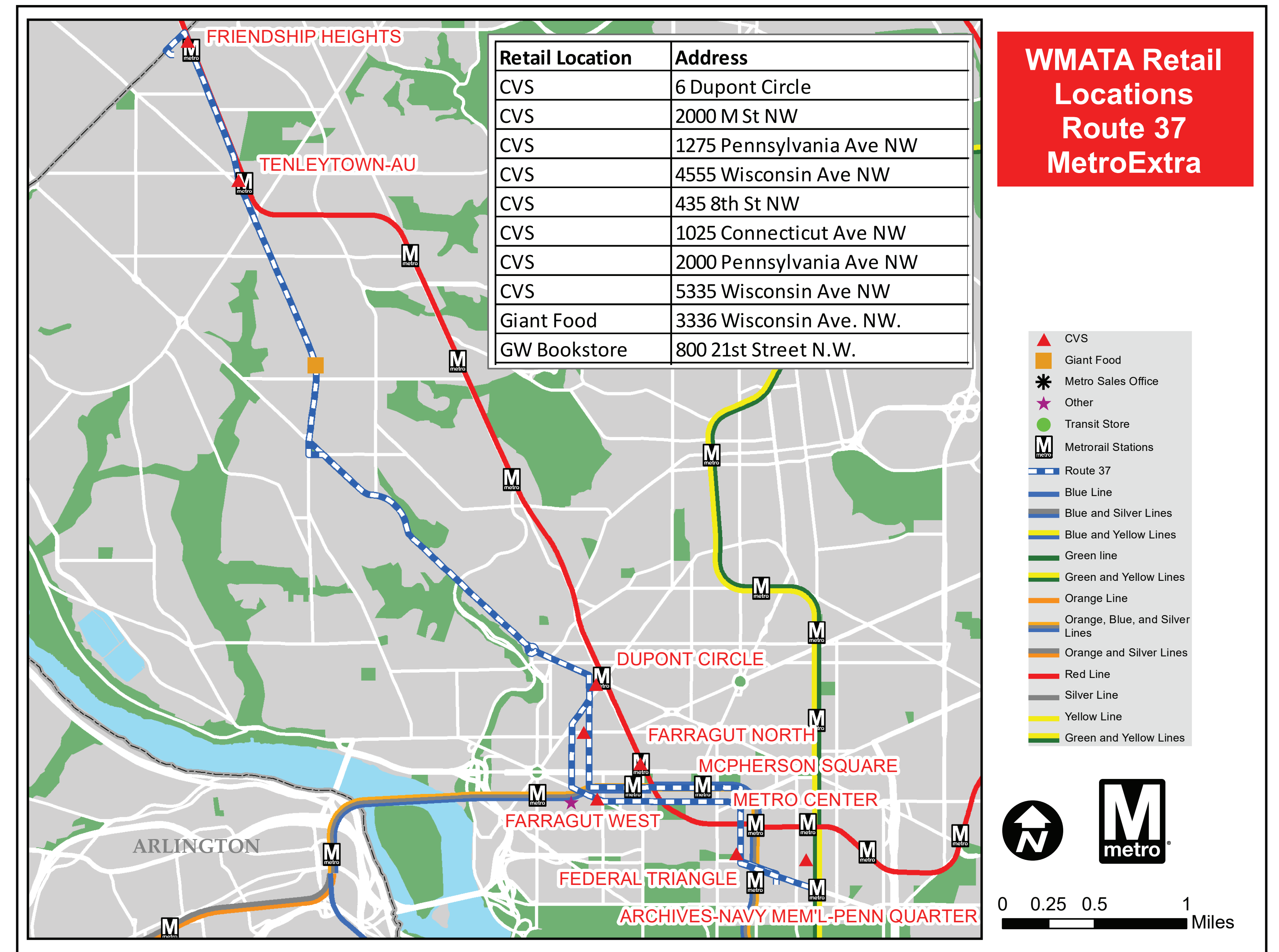
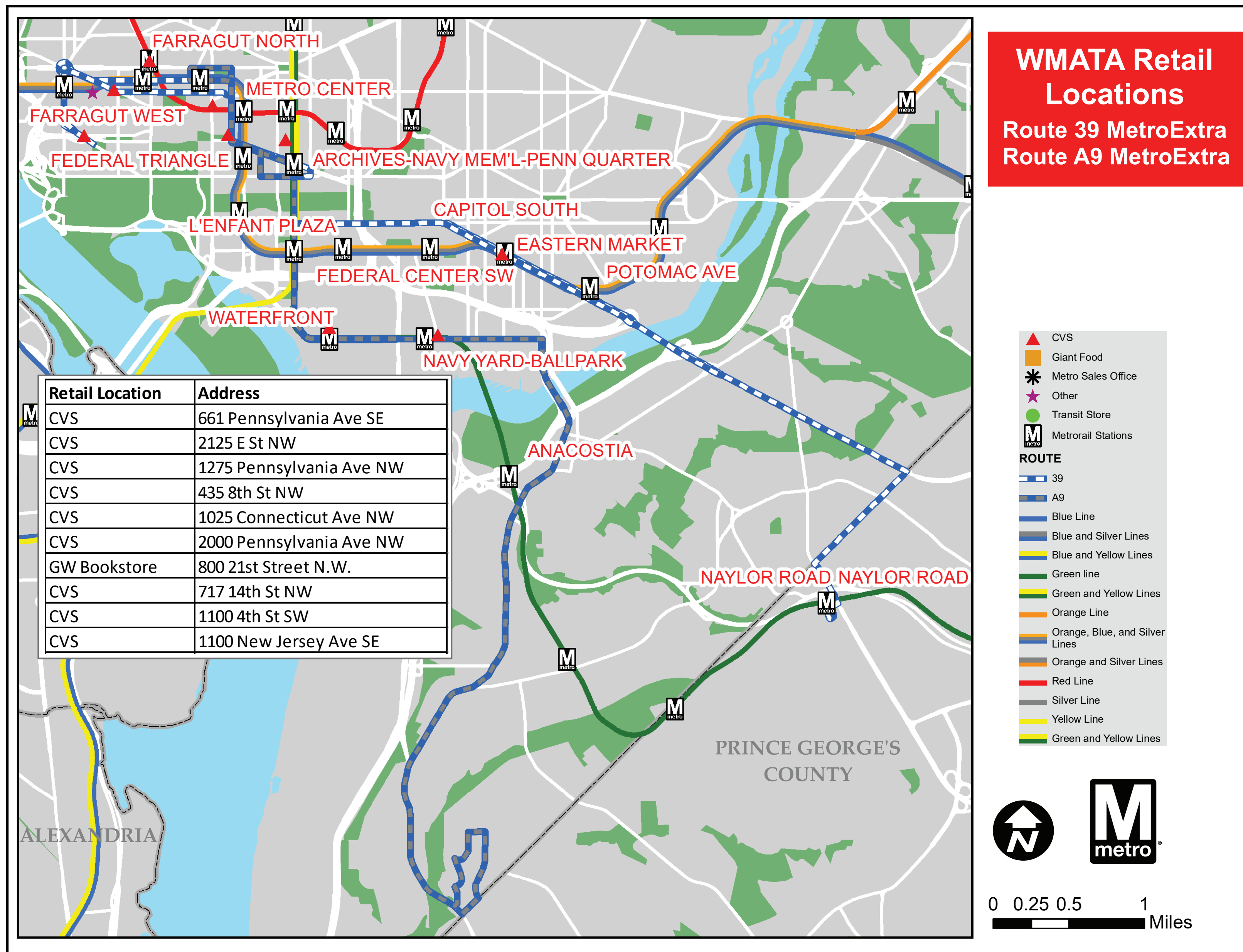
- Fare machines at Metrorail stations
- Retail locations (CVS, Giant, Walmart, etc.)
- Commuter stores, including Mobile Commuter Store
- Metro Sales Office at Metro Center
- Local bus routes
- Online at wmata.com





SmarTrip® Sales Locations

DISTRICT OF COLUMBIA





SmarTrip® Sales Locations

MARYLAND AND VIRGINIA

