



Finance, Administration and Oversight Committee

Action Item III-C

June 12, 2008

**Approval of District of Columbia One Card
Program**

Washington Metropolitan Area Transit Authority
Board Action/Information Summary

<input checked="" type="radio"/> Action <input type="radio"/> Information	MEAD Number: 100038	Resolution: <input checked="" type="radio"/> Yes <input type="radio"/> No
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TITLE:

DC One Card Agreement

PURPOSE:

To obtain Board approval to (1) authorize the General Manager to negotiate and execute the One Card Agreement with the District of Columbia and (2) authorize the General Manager or his designee to establish individual reimbursable projects under the One Card Agreement.

DESCRIPTION:

The government of the District of Columbia has begun a new credentialing project, called the One Card Initiative, which is focused on providing consolidated credentials to District government workers and to customers. An important aspect of the One Card Initiative is to include SmarTrip® capability into the identity cards, Drivers` Licenses, and the other credentials provided to the public by the agencies of the D.C. government. WMATA and the District must enter into a cooperative agreement to allow the District to use our SmarTrip® technology in their ID documents.

Under the cooperative agreement, the District will fund all costs for the SmarTrip® capable cards they issue, thereby eliminating the cost to the Authority to purchase and distribute these cards. The District will administer the issuance of the cards to the participants and the validation / invalidation of individual cards, pay in advance for all services necessary and ensure each project remains within established budget.

The Authority will be responsible for establishing reimbursible projects from time to time for a variety of amounts to cover the various programs, supporting the initiative, collaboratively developing the artwork used on the card, ordering and

initializing the cards and turning these cards over to the District.

Incorporating the SmarTrip® capability into ID cards and other documents carried by the public will increase the number of SmarTrip cards in circulation and will increase access to public transit, thereby increasing ridership on all Metro transit services, the DC Circulator and the other regional transit operators at no cost to the Authority. The SmarTrip® card for this application would be encoded as a regular farecard and could be used to collect the Transit Benefits through the Smart Benefits program. As with all of our SmarTrip® cards, individual SmarTrip® cards could be invalidated in case of loss.

Some of the current and planned uses of SmarTrip® capable cards issued by the District are Student ID (subsidized and non-subsidized), Summer Youth Employment, Parks and Recreation ID, Drivers` License, Library Card and DC Government Employee ID. Additional products will be added in the future to expand the program.

FUNDING IMPACT:

No impact on funding. All expenses associated with this project will be reimbursed by the District of Columbia.

RECOMMENDATION:

Staff recommends Board approval to (1) authorize the General Manager to negotiate and execute the One Card Agreement with the District of Columbia and (2) authorize the General Manager or his designee to establish individual reimbursable projects under the One Card Agreement.



Cooperative Agreement with the District of Columbia for One Card - SmarTrip[®] Projects

Presented to the Board of Directors:

Finance, Administration and Oversight Committee

June 12, 2008





Purpose

- Obtain Board approval to:
 - Authorize the General Manager to negotiate and execute the One Card agreement with the District of Columbia, and
 - Authorize the General Manager or his designee to establish individual reimbursable projects under the One Card Agreement



One Card Program Overview

- The District of Columbia recently launched the One Card initiative
- One Card ID simplifies DC credentialing by providing one ID card for access to DC government facilities, resources and programs
 - Driver's Licenses
 - Student ID (subsidized and non-subsidized)
 - Summer Youth Employment
 - Library Card, Parks and Recreation ID
- All One Cards issued will incorporate a SmarTrip[®] device to allow the card to be used for transit throughout the region
 - Increases distribution of the SmarTrip[®] cards



SmarTrip[®] One Card Roles

- Under the agreement, Metro will
 - Support the initiative, collaboratively develop card artwork
 - As required, order and initialize card stock; transfer stock to District
 - Establish process for prototype development, card testing and registration
 - Ensure equal treatment of cards in the event of system change or upgrade
- Under the agreement, DC will
 - Administer issuance of cards to participants
 - Ensure each project remains within established budget
 - Pay in advance for all services necessary



Staff Recommendations

- Staff recommends Board approval to:
 - Authorize the General Manager to negotiate and execute the One Card agreement with the District of Columbia, and
 - Authorize the General Manager or his designee to establish individual reimbursable projects under the One Card Agreement

PRESENTED AND ADOPTED:

SUBJECT: APPROVAL OF COOPERATIVE AGREEMENT WITH THE DISTRICT OF COLUMBIA AND CREATION OF REIMBURSABLE PROJECTS

PROPOSED
RESOLUTION
OF THE
BOARD OF DIRECTORS
OF THE
WASHINGTON METROPOLITAN AREA TRANSIT AUTHORITY

WHEREAS, The District of Columbia is creating a single card containing multiple applications to be known as the One Card, for which they wish to have SmarTrip® capability; and

WHEREAS, Such a card is expected to increase access to public transit and thereby increase ridership on all Metro transit services, the DC Circulator, and other regional operators accepting SmarTrip®; and

WHEREAS, Under this agreement, the District of Columbia will fund all costs for the SmarTrip® capable cards and issue the SmarTrip® capable cards, thereby generating financial savings to Metro; and

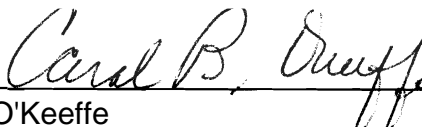
WHEREAS, Metro's performance of its responsibilities under the proposed agreement will require the establishment of reimbursable projects from time to time and for a variety of amounts; now, therefore be it

RESOLVED, That the Board of Directors authorizes the General Manager to negotiate and execute the One Card Agreement with the District of Columbia; and be it further

RESOLVED, That the Board of Directors authorizes the General Manager or his designee to establish individual reimbursable projects under the One Card Agreement and in accordance with the Board's policy on reimbursable projects, without regard to amount and without further Board approval; and be it finally

RESOLVED, That this Resolution shall be effective immediately.

Reviewed as to legal form and sufficiency,



Carol B. O'Keeffe
General Counsel