Washington Metropolitan Area Transit Authority Board Action/Information Summary

MEAD Number: 100176	Resolution: Yes No
100176	○ Yes ● No

TITLE:

Shared Use by Marriott of Metro Garage

PURPOSE:

Seek authorization to negotiate and execute an amendment to the joint development retail ground lease with Prince George's Station Retail, LLC to allow Courtyard by Marriott at Belcrest Center guests non-exclusive use of 45 spaces in Metro's parking structure at Prince George's Plaza Metrorail station.

DESCRIPTION:

Metro executed a ground lease with Prince George's Station Retail, LLC (Developer) on January 11, 2006. The 154,000 SF retail development is now opened. The Developer now proposes to sublease a small part of the retail site, originally reserved for a freestanding bank, to Deanne Ayers-Howard and LeRoy Howard, who will construct and own a 162-room Courtyard by Marriott hotel. The hotel site is across the street from the station entrance.

The hotel will be able to satisfy Prince George's County parking requirements through guests' use of parking at the existing retail parking structure. The hotel will have 20 reserved spaces on the top floor of the retail parking structure, and guests will otherwise be able to use that parking structure at no cost as would any other retail customer. Marriott is seeking 45 spaces in the Metro parking structure to assure lenders of adequate back-up capacity for guests.

Marriott would pay Metro 1.5 times the Metro daily parking fee for up to 45 guests to have unlimited parking structure entry/exit in a 24-hour period. Access to the parking spaces would be non-exclusive; i.e., neither reserved nor held for Marriott guests, but available on a first come, first served basis. Marriott would pay for installation of equipment at the parking structure to allow guests to exit the parking structure using room card keys, up to 45 per day, which would be coded for exit from the parking structure. Metro would be able to read each card and accordingly bill Marriott for those used within a 24-hour period.

In order to allow the use of these 45 parking spaces, an amendment to the ground lease would have to be negotiated and executed. The purpose of the amendment would primarily be to foster transit use by hotel patrons and to reduce land used for parking at transit stations, both in support of Transit Oriented Development. Secondarily, the purpose would be to earn additional revenue for Metro. The 1,068-space Metro parking structure currently has only 51% occupancy. Metro would offer Marriott a five-year lease with five one-year renewal options, cancellable by either party. Metro could also cancel the lease within the five-year period if parking structure occupancy reached 92.5%. Prior to the first renewal option, Metro would survey transit use by Marriott guests and determine peak period parking structure occupancy to decide whether continued leasing would promote transit usage and be consistent with use regulations. Metro's use regulations permit incidental use of parking structures for non-transit patrons in non-peak and/or non-revenue hours in connection with joint development projects, or as otherwise approved by the Board. There would likely be some Marriott guest peak hour parking under the proposed arrangement.

Metro`s 2005 Development-Related Ridership Survey concluded that on average transit accounted for 27% of all trips generated from hotels located near a Metrorail station. The 45 spaces requested by the Developer equate to 28% of the 162 rooms planned for the hotel. Consequently, although the parking spaces being made available to Marriott guests might not be attributable to the specific individuals using the Metrorail system, they do reflect the percentage of hotel guests that would be expected to use the transit system. This creates a rational nexus between the shared parking agreement and the preservation of Metro infrastructure for Metro riders.

Hotel employees would not be permitted to use the proposed parking arrangement for personal use. Any violation of this commitment would be grounds for termination by Metro of Marriott`s parking use.

The proposed use is subject to approval by the Federal Transit Administration.

FUNDING IMPACT:

Parking revenue would be allocated to general parking and the Prince George's County surcharge account.

RECOMMENDATION:

Authorize staff to negotiate and execute an amendment to the joint development retail ground lease with Prince George's Station Retail, LLC to allow the non-exclusive, shared use of 45 parking spaces at the Prince George's Plaza Metrorail station parking structure by Marriott at Belcrest Center guests.