

Washington Metropolitan Area Transit Authority  
**Board Action/Information Summary**

<input checked="" type="radio"/> Action <input type="radio"/> Information	MEAD Number: 100205	Resolution: <input type="radio"/> Yes <input checked="" type="radio"/> No
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**TITLE:**

Award New Car Sharing Contract (CY2009)

**PURPOSE:**

To seek authorization to award a revenue-producing, one-year contract with four renewal options for car sharing services at Metrorail stations.

**DESCRIPTION:**

On September 25, 2008, the Board approved the initiation of a Request for Proposals (RFP) to secure car sharing services at Metrorail stations with the provision that the RFP request respondents to propose a revenue-sharing arrangement as one of the criteria against which their proposals would be evaluated. The RFP was issued on October 9, 2008. Staff sent the RFP directly to the following providers: U Car (a division of U-Haul), Enterprise/We Car, Hertz, Philly Carshare, the Baltimore Parking Authority and Zipcar, the current contractor. Staff also posted the announcement on the Carsharing.net website, a clearinghouse for car sharing information, as well as on the Metro website. Only Zipcar responded with a proposal.

Zipcar submitted a proposal that met all technical criteria and included a revenue proposal that would provide Metro with a little more than \$340,000 over the 5 years of the contract.

Figures are based on the following schedule:

<b>CY</b>	<b>No. of vehicles requested*</b>	<b>Monthly cost per vehicle</b>	<b>Est. Annual Revenue</b>
2009	109	\$40.00	\$52,320
2010	120	\$41.20	\$59,328
2011	133	\$42.44	\$67,728
2012	147	\$43.71	\$77,103
2013	156	\$45.02	\$84,278
Total 2009-2013			\$340,757

\* No. of vehicles is projected based on demand and growth estimates and may change based on market conditions. The number will not exceed the total cap of 184 spaces developed by Metro's Parking office.

Staff evaluated this revenue proposal and found it to be in the range of agreements made by other transit properties that currently charge car sharing companies for use of their parking spaces.

<b>Agency</b>	<b>Monthly fee</b>	<b># Vehicles</b>	<b># of Providers</b>
BART	\$63-84	35	2
CTA	\$81	45	2
SEPTA	\$10/\$20/\$40	21	1
NJ Transit	No charge	10	1
MARTA	No charge	10	1

Car sharing spaces at Metro Kiss & Ride locations are allocated throughout the system, providing significant coverage in all Compact jurisdictions. Zipcar also has more than 250 vehicles in non-Metro owned locations that are within a 5 minute walk of Metrorail stations without Kiss & Ride lots.

**FUNDING IMPACT:**

This action will provide revenue for the remainder of FY2009, and additional revenue will be included in FY2010 and beyond proposed operating budgets.

FY09	\$ 26,160
FY10	55,680
FY11	63,036
FY12	72,324
FY13	80,928
FY14	42,120
TOTAL FY09-14	\$340,248

**RECOMMENDATION:**

The Board of Directors authorize staff to award this contract for car sharing services to Zipcar.