**Metro is Doing its Part**

**Sample Email Newsletter and Social Media Copy**

**Sample Email Newsletter Copy:**

As weather turns warmer, Metro is ready for you. Whether you’re planning a day trip or Metro is a part of your regular commute, here are a few of the precautions we have in place so you can ride confident.

* New air filtration systems on buses, trains, and in stations circulate fresh air from outside every three minutes
* Metro stations, rail cars, and buses are cleaned each day with hospital-grade cleaners
* Hand sanitizing stations are available throughout the Metro system
* Riders can see crowdedness estimates of trains and buses on [wmata.com](http://wmata.com/) and participating apps

For more information, visit [wmata.com/DoingOurPart](https://www.wmata.com/DoingOurPart).

**Sample Social Media Copy:**

The weather is turning warmer, and @wmata is ready for you! From improved air filtration to paying for your ride with a tap of your smartphone, these are some of the precautions we have in place to help you ride confident. Learn more at [wmata.com/doingourpart](http://www.wmata.com/doingourpart) #wmata #DoingOurPart