

24/7 DC Bus Service: Community Toolkit

Overview

Thanks to funding from the District of Columbia, Metro now offers 24/7 bus service for 14 routes across the city. Below you'll find ready-to-go newsletter text and social media posts you can use to spread the word and encourage your friends, family, and community members to take advantage of the new service.

Please feel free to use or adapt the sample material below.

Webpage:

https://wmata.com/247DCbus

Hashtags:

#wmata #yourmetro

Newsletter Copy:

Suggested Title: Metro's New 24/7 DC Bus Service Keeps the Nation's Capital Moving!

Description:

Metro now offers 24/7 bus service for 14 routes across the District to keep the nation's capital moving!

Thanks to funding from the District of Columbia, Metrobus runs the following routes around-the-clock across all 8 DC wards, providing the convenience of affordable, reliable, and secure transportation to those who power – and enjoy – our nation's capital after hours.

Metrobus Routes now offering 24/7 service in DC:

• 32, 33, 52, 70, 90, 92, A6, A8, B2, H4, S2, V2, W4, X2

To learn more about Metro's new 24/7 DC Bus Service, visit wmata.com/247DCBus.

Social Media:

Facebook/IG: Last call? Not for @MetroForward! Metro has launched

24/7 DC Bus Service

with @MayorBowser & @DDOT!

Late-night and early-morning buses will roll out on 14 routes across the District—every 20 minutes or better + only \$2/trip!

Learn more about how Metro gets you where you need to go—day on and night ...! wmata.com/247DCBus

Twitter: Last call? Not for @wmata! Metro launched 2/24/7 DC Bus Service ;; with @MayorBowser & @DDOT! ELate-night and early-morning buses will roll out on 14 routes across the District—every 20 minutes or better + only \$2/trip!

Learn more at: wmata.com/247DCBus #wmata #YourMetro